



Ministry of Science
and Technology

in partnership with



TRINIDAD & TOBAGO
ICT BUSINESS & INNOVATION
**SYMPOSIUM
2014**

smartt solutions for a smart society

SPONSOR PACKAGES

9th - 11th November 2014

Hyatt Regency | Port of Spain, Trinidad and Tobago

ICT BUSINESS AND INNOVATION SYMPOSIUM SECRETARIAT 2014

52 Pembroke Street, Lord Harris Court, Port-Of-Spain, Trinidad

TEL: (868) 627-5600 • FAX: (868) 624-8001 • EMAIL: sherryann.singh@igovtt.tt

WEBSITE: www.ictsymposiumtt.com



The Government of the Republic of Trinidad and Tobago, through the Ministry of Science and Technology, in partnership with the National Information and Communication Technology Company Limited (iGovTT) and the e-Business Roundtable is pleased to announce the hosting of the 4th Trinidad and Tobago ICT Business and Innovation Symposium 2014, the theme of which is “SmarTT solutions for a smart society”.

The conference is the premier ICT forum in the Caribbean and is carded for **November 09 – 11, 2014 at the HYATT Regency, Trinidad**, with the opening ceremony on **November 9th**, allowing for two (2) full days of discussions, workshops and exhibition showcasing.

The initiative will promote and bring awareness to the role of Information Communications Technologies and Innovation in the transformation of Trinidad and Tobago into a knowledge-based economy. The event will also highlight investment opportunities in these sectors of Trinidad and Tobago, and act as a premier global forum that unites leaders in business.



Why be a Sponsor at the Region's largest ICT Conference?

BENEFITS :

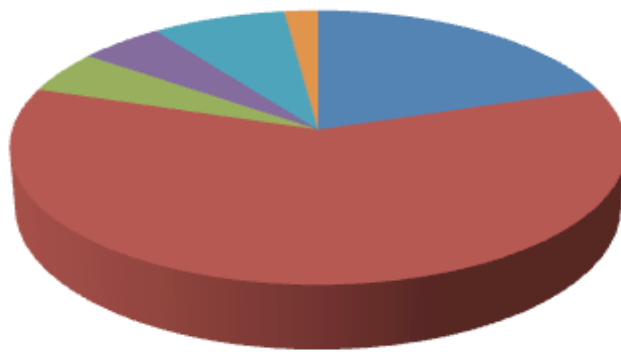
- A significant marketing advantage
- Relationship marketing
- Brand awareness and acceptance
- Demonstration of your products and services
- Increased business potential
- Enhanced company profile
- Direct access to an audience made up of your clients, current and potential
- Presentation to qualified buyers who are focusing on information and communications technologies
- A special opportunity to impact hundreds of IT executives focusing on ICT solutions
- Build brand recognition and corporate identity
- Network with leading local and international IT partners
- Contribute to the advancement of the technology in the Caribbean by creating awareness on the benefits of using ICTs.



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TARGET AUDIENCE: Industry breakdown



- Senior Representatives of Government
- C-Level Executives - Private Sector
- Regional Public Sectors heads
- Media
- Students
- Regional ICT Executives

Platinum Sponsor

US\$60,000



- Waiver of Registration Fee for 8 company representatives
- Invitation for Executives to Private Minister's Dinner
- Mention in and invitation to all pre and post media events
- Full listing and contact information of all Conference attendees
- Two Complimentary 10x10 exhibitor space with 2 tables and 2 chairs each. Signage 6'x3'
- Co-branding opportunity on Conference Material
- Logo on Sponsors' banner in the Conference area and Opening Ceremony
- Logo on local/regional print advertisements
- Logo on Symposium 2014 website
- Logo on local sponsors' page in printed Conference Brochure
- Mention on all pre and post Symposium print advertising
- 1 full page ad and listing in Conference Brochure
- Speaking opportunity at Media Launch
- Up to 4 delegate guest passes
- Speaking opportunity and introduction of speaker at Opening Ceremony
- Photo opportunity – print and video
- Reservation of Executive VIP Table for 8 persons
- Branding at Opening Ceremony Cocktail Event
- Opportunity to place promotional items in Conference Bags



Two Gold Sponsors **US\$45,000 each**

- Waiver of Registration Fee for 6 company representatives
- Invitation for 6 Executives to a Private Dinner
- Mention and invitation to all pre and post conference media
- Full listing and contact information of attendees
- Complimentary 10x10 exhibitor space with 2 tables and 2 chairs. Signage 6'x 3'
- Distribution of promotional items and materials in Conference Package
- Logo on Sponsors banner in the Conference area and Opening Ceremony
- Logo on local/regional print advertisements
- Logo on Symposium 2014 website
- Logo on local sponsors page in printed Conference Brochure
- Mention on all pre and post Symposium print advertorials
- Half page ad in Conference Brochure
- Sponsor Recognition at the Media Launch of the Symposium
- Presentation at 1 luncheon



Three Silver Sponsors US\$30,000 each

- Waiver of Registration Fee for 4 company representatives
- Invitation for 4 Executives to a Private Dinner (Networking Opportunity)
- Mention and invitation to all pre and post conference media events
- Full listing and contact information on all attendees
- Complimentary 10 x10 exhibitor space with 2 tables and 2 chairs. Signage 6'x 3'
- Distribution of promotional items and materials
- Logo on Sponsors banner in Conference area and Opening Ceremony
- Logo on local/regional print advertisements
- Logo on Symposium 2014 website
- Logo on local sponsors page in printed Conference Brochure
- Mention on all Symposium pre and post print advertorials
- 1 Quarter page ad and listing in Conference Brochure
- Sponsor Recognition at the Media Launch
- Branding at 1 coffee break



Four Bronze Sponsors US\$20,000 each

- Invitation for 2 Executive to a Private Dinner (Networking Opportunity)
- Mention on all Symposium pre and post print advertorials
- Mention and invitation to all pre and post conference media events
- Complimentary 10x10 exhibitor space with 2 tables and 2 chairs. Signage 6'x3'
- Logo on Sponsors banner in conference area and Opening Ceremony
- Logo on local/regional print advertisements
- Logo on Symposium 2014 web page
- Logo on local Sponsors page in printed Conference Brochure
- Sponsor Recognition at the Media Launch
- 1 business card ad and listing in Conference Brochure

NEW SPONSORSHIP OPPORTUNITIES



CATEGORY	AMOUNT	SPONSORSHIP BENEFITS
Coffee Breaks (4)	US\$10,000	<ul style="list-style-type: none"> • One (1) free Conference pass • Company logo visibly displayed on event banner and webpage • Public announcements at the sponsored coffee break • Conference Rotary Ad (logo and tagline) • Signage indicating “sponsored by” on serving stations and tables
Lunches (2)	US \$25,000	<ul style="list-style-type: none"> • Three (3) free Conference passes • Business card Ad in the conference brochure • Company logo visibly displayed on event banner and webpage • Public announcements at sponsored lunch • Conference Rotary Ad (logo and tagline) • Signage indicating “sponsored by” on serving stations and tables

NEW SPONSORSHIP OPPORTUNITIES



CATEGORY	AMOUNT	SPONSORSHIP BENEFITS
Opening Ceremony Cocktails	US \$35,000	<ul style="list-style-type: none"> • Three (3) free Conference passes • Quarter page Ad in the conference program • Three minute presentation time • Company logo visibly displayed on event table tents and webpage • Public announcements at sponsored cocktails • Conference Rotary Ad (logo and Tagline) • Signage indicating "sponsored by" on serving stations and tables
Monday Minister's Dinner	US \$15,000	<ul style="list-style-type: none"> • Three (3) free Conference passes • Quarter page Ad in the conference program • Three minute presentation time • Company logo visibly displayed on event table tents and website • Public announcements at sponsored dinner • Conference Rotary Ad (logo and Tagline) • Signage indicating "sponsored by" on serving stations and tables

NEW SPONSORSHIP OPPORTUNITIES



CATEGORY	AMOUNT	SPONSORSHIP BENEFITS
Tuesday Dinner	US \$25,000	<ul style="list-style-type: none"> • Two (2) free Conference passes • Business card Ad. in the conference program • Three minute presentation time • Company logo displayed on event table tents and webpage • Public announcements at sponsored event • Conference Rotary Ad (logo and Tagline) • Signage indicating "sponsored by" on serving stations and tables
Conference bags	US \$15,000	<ul style="list-style-type: none"> • Two (2) free Conference passes • Sponsor's logo will be placed on bag (All delegates will receive a bag) • Company logo displayed on event banner and webpage • Conference Rotary Ad (logo)
T-Shirts	US \$15,000	<ul style="list-style-type: none"> • Two (2) free Conference passes • Logo on polo shirts (to be worn by all delegates) • Company logo displayed on event banner and webpage • Conference Rotary Ad (logo)

NEW SPONSORSHIP OPPORTUNITIES



CATEGORY	AMOUNT	SPONSORSHIP BENEFITS
Symposium Program	US\$10,000	<ul style="list-style-type: none">• One (1) free Conference pass• Full page colour Ad. in conference edition of Symposium Magazine• Company logo displayed on event banner and website• Conference Rotary Ad (logo)
Lanyards	US \$5000	<ul style="list-style-type: none">• Company logo on item and logo visibly displayed on event banner and webpage• Conference Rotary Ad (logo)
Flash Drives	US\$5,000	<ul style="list-style-type: none">• Company logo on item and logo visibly displayed on event banner and webpage• Conference Rotary Ad (logo)
Wrist Bands	US\$5,000	<ul style="list-style-type: none">• Company logo on item and logo visibly displayed on event banner and webpage• Conference Rotary Ad (logo)

NEW SPONSORSHIP OPPORTUNITIES



In kind sponsorship

Promotional giveaways such as early-bird prizes and raffles during the conference will include the following items:

- Tablet computers, Ipads, portable mobile chargers, laptops, Bluetooth Hands-Free Car kits

Additional benefits for **Gold**, **Silver** and **Bronze** sponsorship above US\$30,000

- Prominent high visibility signage in the conference, exhibition halls, event Web site and conference programme
- Opportunity to distribute product/service literature in the conference bags

Sponsors of Events

- Sponsors may supply logo imprinted napkins, cups or other such items for distribution at the respective sponsored event.

CONTACT INFORMATION

The following members of the ICT Symposium Secretariat can be contacted using the information hereunder:

SPONSOR LIAISON:

Ms. Savitri Saroop

Tel: (868) 627 - 5600 Ext.3226 | Fax: (868) 624-8001

Email: savitri.saroop@igovtt.tt | www.igovtt.tt

POSTAL ADDRESS FOR ICT SYMPOSIUM SECRETARIAT:

3rd Floor, Lord Harris Court

52 Pembroke Street, Port of Spain, Trinidad and Tobago, West Indies.